

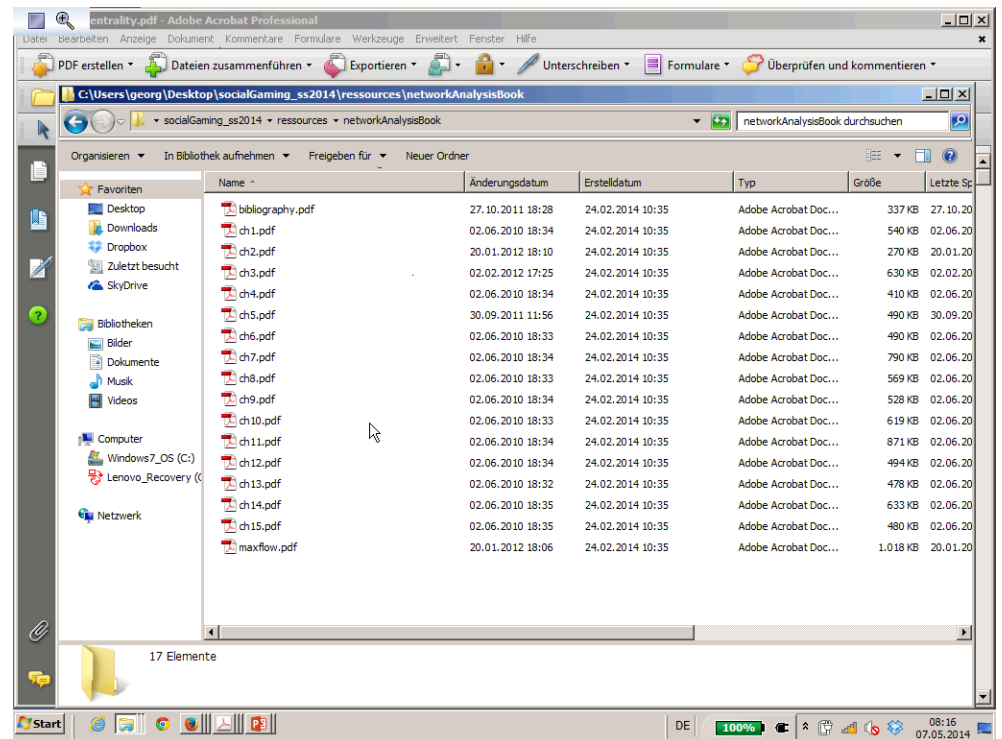
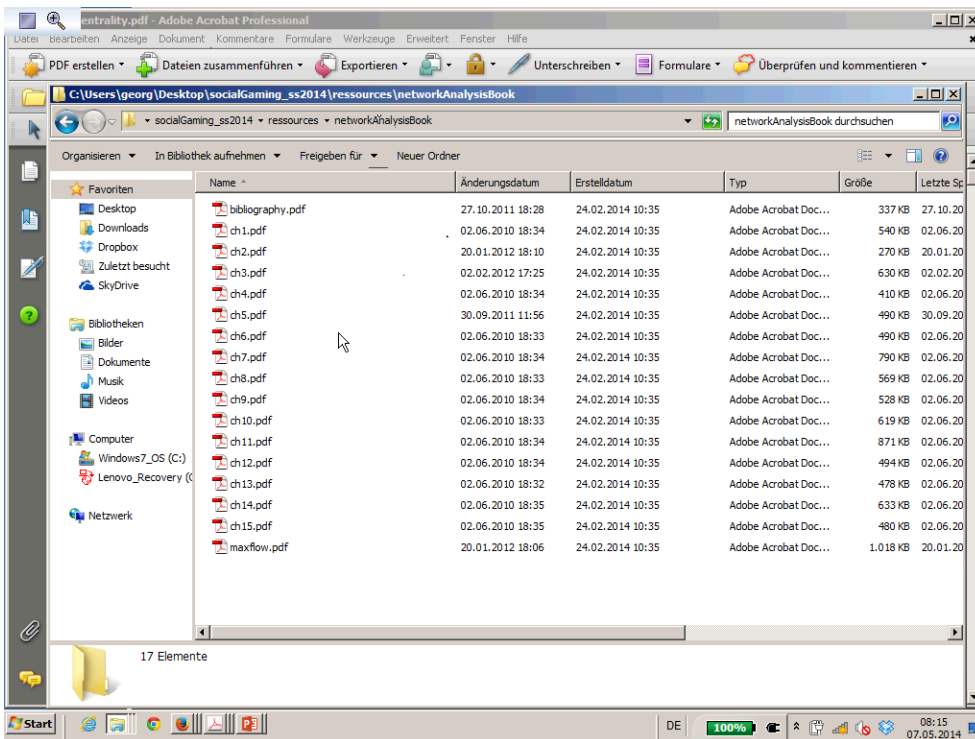
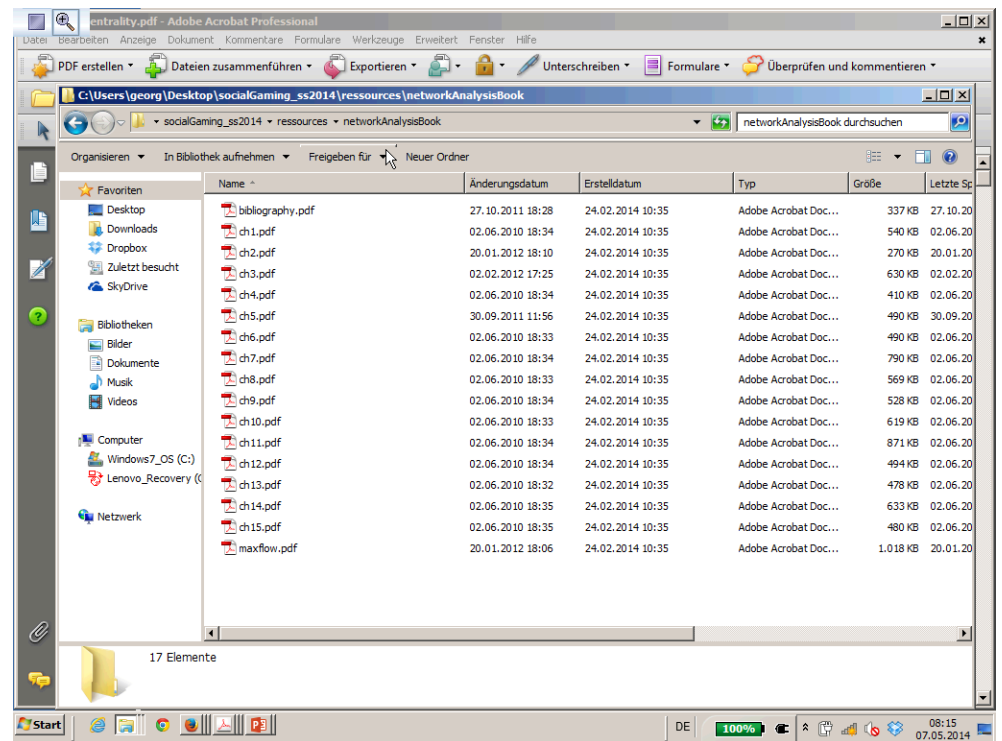
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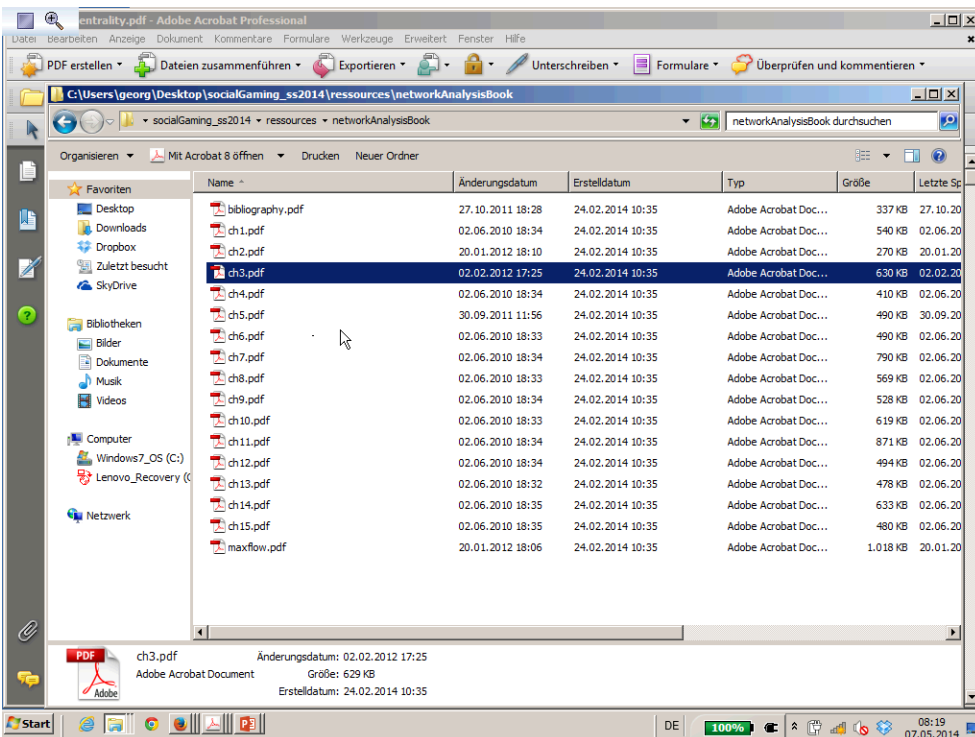
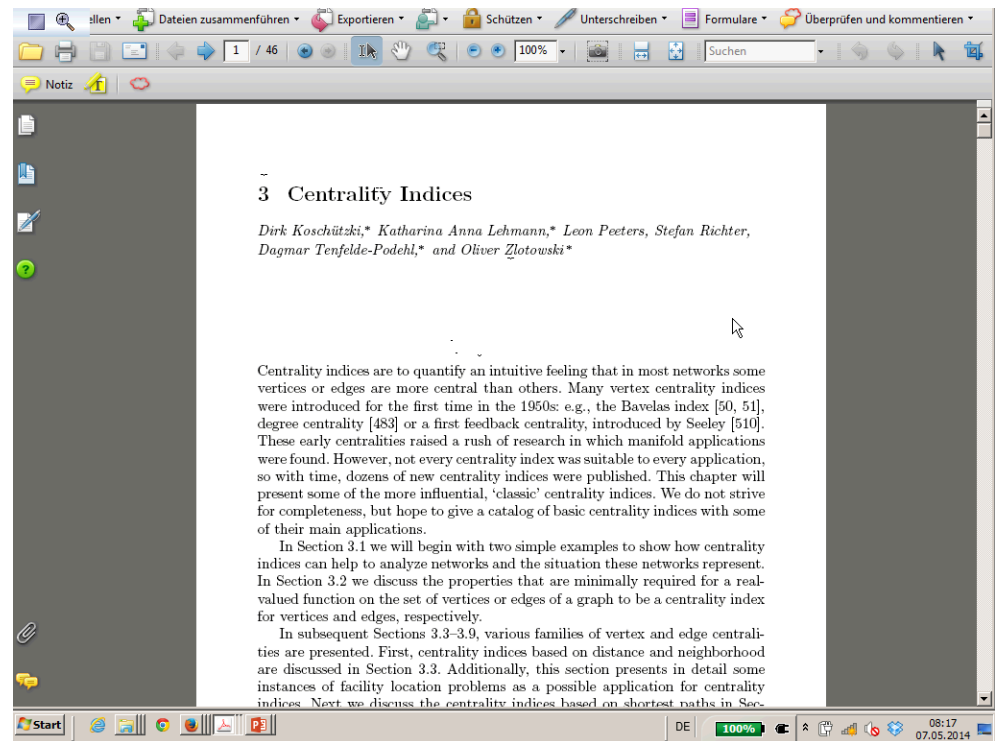
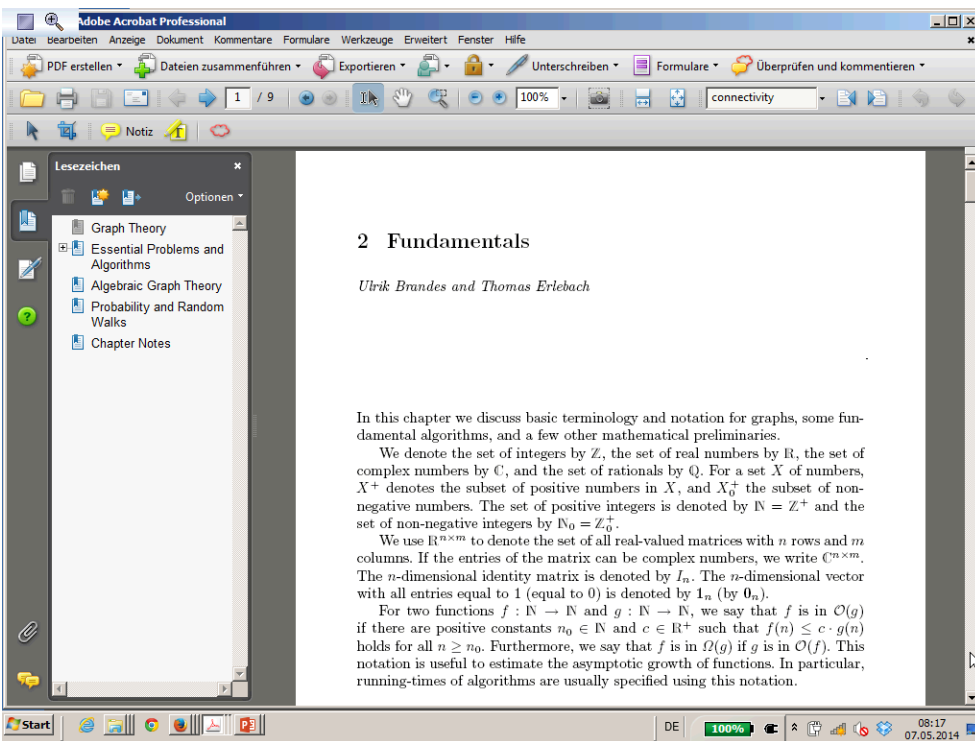
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Date: Wed May 07 08:15:29 CEST 2014

Duration: 86:26 min

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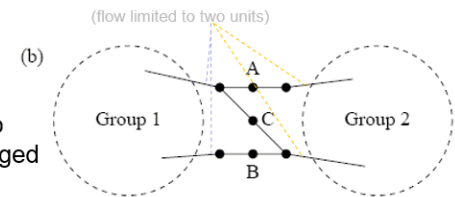
## Critique on Betweenness Based Centralities

- major **critique**: Max-Flow betweenness centrality (suggested to counteract this drawback) may exhibit **similar problems**

- here: special **Max-Flow betweenness centrality mfb**:

- limit edge capacity to one

- **mfb(i)** := maximum possible flow through  $i$  over all possible solutions to the  $s$ - $t$ -maximum flow problem, averaged over all  $s$  and  $t$ .



(b) In calculations of flow betweenness, vertices A and B in this configuration will get high scores while vertex C will not.

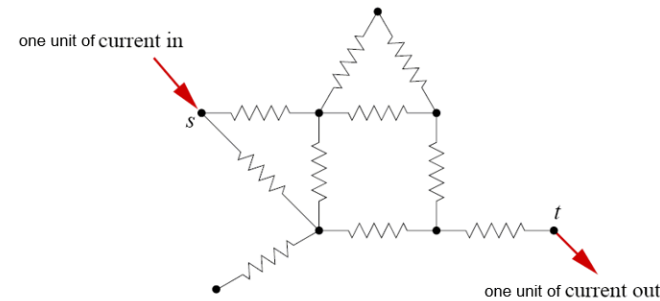
Source: [5]

## Random Walk Centrality == Current Flow Btw. Centrality (see [5])

- **random walk based centrality rwb: idea:**  
 $rwb(i)$  := number of times that a random walk starting at  $s$  and ending at  $t$  passes through  $i$  along the way, averaged over all  $s$  and  $t$
- $rwb \leftrightarrow spb$ : **opposite ends:**
  - $rwb$ : info has no idea where its going
  - $spb$ : info knows exactly where its going
- compute for all  $i$   $rwb(i)$ :  $O((m+n)n^2)$  worst case time complexity (comparable to  $spb$ )

## Random Walk Centrality == Current Flow Btw. Centrality (see [5])

- flow of **electric current** in a resistor network;  
 $V_i$  = voltage (potential) at vertex  $i$
- $\leftrightarrow$  **Current Flow betweenness cfb** centrality :  $cfb(i)$  := amount of current that flows through  $i$  in this setup, averaged over all  $s$  and  $t$ .



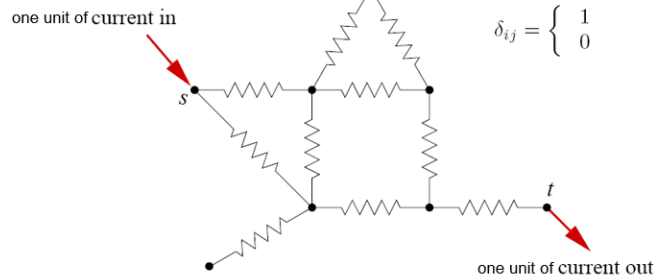
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$$A_{ij} = \begin{cases} 1 & \text{if there is an edge between } i \text{ and } j, \\ 0 & \text{otherwise,} \end{cases}$$

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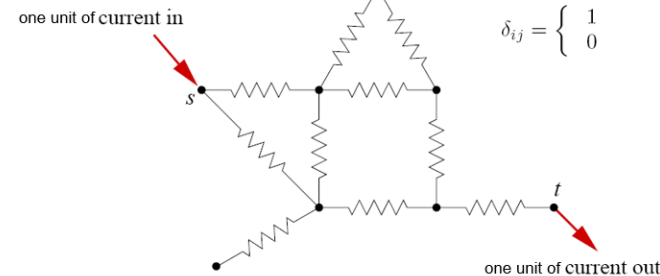
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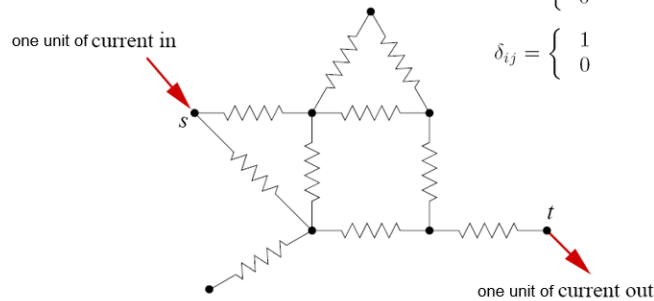


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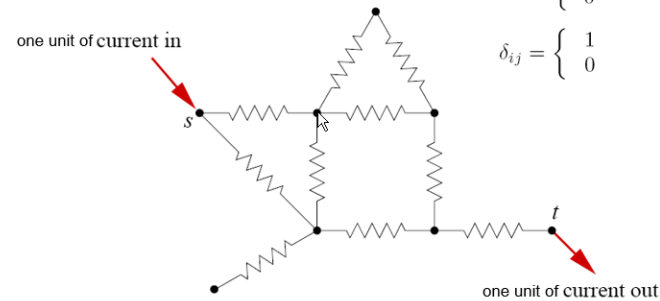


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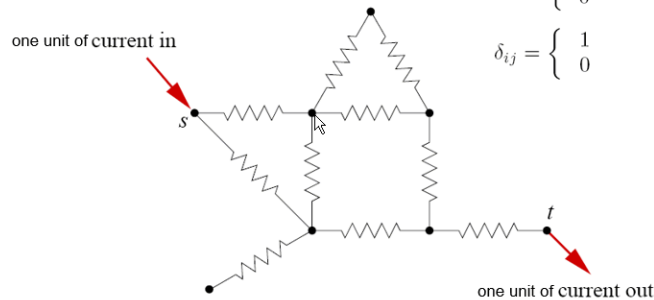


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$$\sum_j A_{ij} = k_i, \text{ the degree of vertex } i.$$

$$\sum_j A_{ij}(V_i - V_j) = \delta_{is} - \delta_{it} \longrightarrow \underbrace{(\mathbf{D} - \mathbf{A})}_{\text{"Graph Laplacian"}} \cdot \mathbf{V} = \mathbf{s}$$

$\mathbf{D}$  is the diagonal matrix with elements  $D_{ii} = k_i$

source vector  $\mathbf{s}$  
$$s_i = \begin{cases} +1 & \text{for } i = s, \\ -1 & \text{for } i = t, \\ 0 & \text{otherwise.} \end{cases}$$

$$\mathbf{V} = (\mathbf{D}_v - \mathbf{A}_v)^{-1} \cdot \mathbf{s}$$



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Laplacian is not invertible,  $\det = 0$ , because system of eq. is overdetermined  $\rightarrow$  set one  $V_v=0$  and measure voltages relative to  $v$ .  $\rightarrow$  remove the  $v$ -th row and column (since  $V_v=0$ )  $\rightarrow$  now invertible

$$\mathbf{V} = (\mathbf{D}_v - \mathbf{A}_v)^{-1} \cdot \mathbf{s} \quad (\text{matrix inversion: } O(n^3))$$

let us now add a  $v$ th row and column back into  $(\mathbf{D}_v - \mathbf{A}_v)^{-1}$  with values all equal to zero.

The resulting matrix we will denote  $\mathbf{T}$ .

$$\longrightarrow V_i^{(st)} = T_{is} - T_{it}$$

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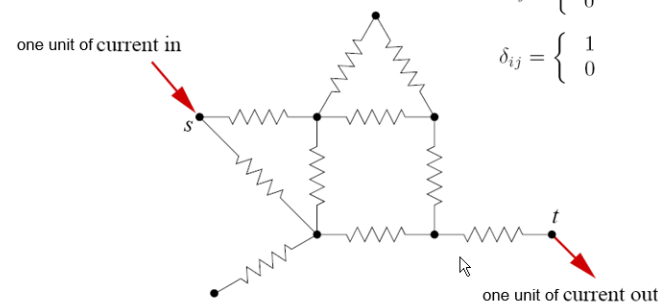
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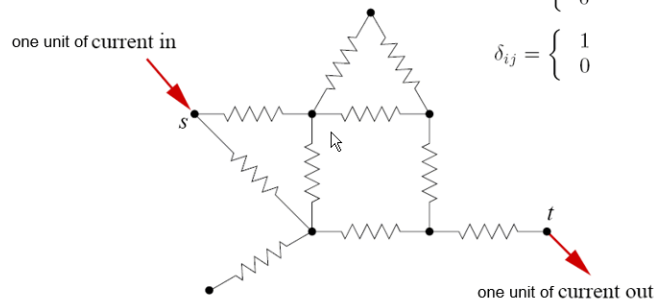


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$$= \frac{1}{2} \sum_j A_{ij} |T_{is} - T_{it} - T_{js} + T_{jt}|, \quad \text{for } i \neq s, t.$$

- unit current flow at nodes s and t:

$$I_s^{(st)} = 1, \quad I_t^{(st)} = 1.$$

- cfb(i) (denoted as b<sub>i</sub>) is then:

$$b_i = \frac{\sum_{s < t} I_i^{(st)}}{\frac{1}{2}n(n-1)}.$$

(takes O(m n<sup>2</sup>) for all i) →  
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- cfb == **random walk betweenness** centrality (rwb):

- rwb(i): move around „messages“: start (absorbing) random walk at s, end at t:  
**rwb(i)** := net number of times that a message passes through i on its journey (averaged over a large number of trials and averaged over s, t)

(„net“ number of times: „cancel back and fourth passes“)

- if in node j, probability that in next step at node i is:

$$M_{ij} = \frac{A_{ij}}{k_j}, \quad \text{for } j \neq t,$$

$$\mathbf{M} = \mathbf{A} \cdot \mathbf{D}^{-1} \quad \text{with } D = \text{diag}(k_i)$$

$$D_{ii} = k_i$$





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- we never leave t, once we get there (“Hotel California effect” :-)) →

$$M_{it} = 0 \text{ for all } i$$

→ possible: remove column t without affecting transitions between any other vertices;

denote by  $\mathbf{M}_t = \mathbf{A}_t \cdot \mathbf{D}_t^{-1}$  the matrix with these elements removed, and similarly for  $A_t$  and  $D_t$ .

- for a walk starting at s, the probability that we find ourselves at vertex j after r steps is given by  $[\mathbf{M}_t^r]_{js}$
- probability that we then take a step to an adjacent vertex i is

$$k_j^{-1} [\mathbf{M}_t^r]_{js}$$



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- previous slide: probability at j after r steps and then  $j \rightarrow i$  was:

$$k_j^{-1} [M_t^r]_{js}$$

- summing over r from 0 to  $\infty$  : → geometric series →

the total number of times  $V_{j \rightarrow i}$  we go from j to i, averaged over all possible walks is

$$k_j^{-1} [(\mathbf{I} - M_t)^{-1}]_{js}$$

$$\rightarrow \mathbf{V} = D_t^{-1} \cdot (\mathbf{I} - M_t)^{-1} \cdot \mathbf{s} = (D_t - A_t)^{-1} \cdot \mathbf{s}$$

as before: the net flow of the random walk along the edge from j to i ==  $|V_i - V_j|$ ;

net flow through vertex i is a half the sum of the flows on the incident edges

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- previous slide: probability at j after r steps and then  $j \rightarrow i$  was:

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- summing over r from 0 to  $\infty$  : → geometric series →

the total number of times  $V_{j \rightarrow i}$  we go from j to i, averaged over all possible walks is

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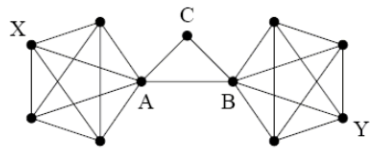
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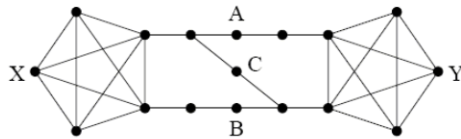
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Example ([5])



Network 1



Network 2

network	betweenness measure		
	shortest-path	max-flow	random walk / current-flow
Network 1: vertices A & B	0.636	0.631	0.670
vertex C	0.200	0.282	0.333
vertices X & Y	0.200	0.068	0.269
Network 2: vertices A & B	0.265	0.269	0.321
vertex C	0.243	0.004	0.267
vertices X & Y	0.125	0.024	0.194

Random Walk Centrality == Current Flow Btw. Centrality (see [5])

- we never leave t, once we get there ("Hotel California effect" :-)) →

$$M_{it} = 0 \text{ for all } i$$

→ possible: remove column t without affecting transitions between any other vertices;

denote by  $M_t = A_t \cdot D_t^{-1}$  the matrix with these elements removed, and similarly for  $A_t$  and  $D_t$ .

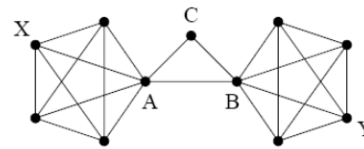
- for a walk starting at s, the probability that we find ourselves at vertex j after r steps is given by  $[M_t^r]_{js}$

- probability that we then take a step to an adjacent vertex i is

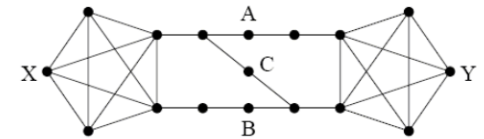
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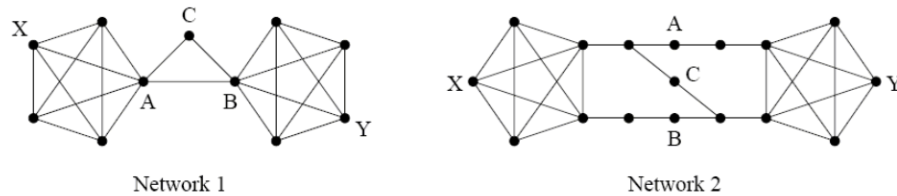


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## Feedback-Centrality

**Basic idea:** Node is more central the more central its neighbors are.

example: Hubbell index

- weighted, directed graph  $G=(V,E)$ : weighted adjacency matrix  $W$
- centrality  $s(v)$  of node  $v$  is **proportional to sum of centralities  $s(w)$  of adjacent nodes  $w$**  (multiplied with corresp. edge weight).  $\rightarrow$  centrality vector  $s$  of the nodes is thus an **eigenvector** of  $W$ :  $s=Ws$
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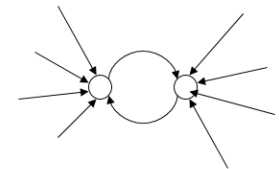
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In order to avoid getting stuck in "sink circles", we can add a small probability here of choosing randomly. After that we have to renormalize to keep the matrix  $T$  stochastic.

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- **Stationary distributions  $\leftrightarrow$  degree centrality**: Assume undirected, unweighted graph with adjacency matrix  $A$ ; we have then:

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- Centrality of a web-page depends on the **centralities of the pages linking** to it:

$$c(p) = d \sum_{q \in \{\text{In-neighbors of } p\} = \Gamma^-(p)} \frac{c(q)}{\deg^+(q)} + (1 - d)$$

where  $d$  is a damping factor;  $\deg^+(q)$  is the out degree of  $q$ .

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- Solving the equation  $\mathbf{c} = d \mathbf{P} \mathbf{c} + (1-d)(1,1,\dots,1)^T$  :

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$$c_i^{(k+1)} = d \sum_j P_{ij} c_j^{(k)} + (1-d)$$

or improved variant (Gauss-Seidel iteration): (see [3])

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## Recommended Reading

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students with problems w.r.t. graph theory: read [2]



The screenshot shows a PowerPoint slide titled "Summary" with the following text:

- We saw **several concepts** for **local structures** as candidates for social groups; local means: structures are defined over its induced subgraphs only; network outside of the structure „does not matter“ → **stability** under changes „outside“
- The **more meaningful a structure is, the harder are its computability properties** → :[
- But: We have **reasonable algorithms** for solving interesting questions (enumerating cliques, compute the number of small cliques etc.)

Structure	Closed under exclusion	Nested	Computationally tractable
clique	Yes	Yes	No
N-plex	Yes	Yes	No
N-core	No	No	Yes

At the bottom of the slide, it says "Klicken Sie, um Notizen hinzuzufügen". The presentation interface includes a menu bar with options like DATEI, START, EINFÜGEN, ENTWURF, ÜBERGÄNGE, ANIMATIONEN, BILDSCHIRMPRÄSENTATION, ÜBERPRÜFEN, ANSICHT, and Anmelden. The status bar at the bottom shows "FOLIE 29 VON 40", "ENGLISCH (USA)", "NOTIZEN", "KOMMENTARE", "100%", and "09:17 07.05.2014".

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## Groups

- Where do groups of humans play a role in science?
  - **computer science** (teams in groupware, UNIX groups, etc.)
  - **law science** (groups as legal entities (GmbH, Ltd.))
  - **economics** (Working teams (project management), target groups for marketing, buyer groups etc.),
  - **ethnology** (ethnic groups & their characteristics),
  - **history** (e.g. social and political groups of the past & their role in historic societies),
  - **art history** (e.g. artist groups (Bauhaus, Brücke, Surrealists) with distinct philosophy, manifests & organizational frame)
  - **sociology** (obviously)



- F. Tönnis (1887)[3]: Gemeinschaft  $\leftrightarrow$  Gesellschaft
- From 1930s: **Small group research** (see [4,5,6])
- **Historically:**
  - **Individualist** school of thought (All phenomena and structures in a SN (incl groups) can be derived from analyzing dyadic individual relations)
  - $\leftrightarrow$  **Collectivistic** school of thought (assign reality and parameters to groups independent of its members). **Modern view : Emergence**
- **Homans (1950) [6]:** "A group is a number of persons who **communicate** with one another often over a **span of time**, and who are few enough so that each person is able to communicate with all the others, not at second hand, through other people, but **face-to-face**."



- Number of **group members < 20** (see [7])  $\leftrightarrow$  human social perception limits)
- Group members: Share **network of interpersonal attraction** ([4, 5])
- Often: **common goals, common norms, special communication structure, a special role- and affect-structure, group awareness** ([4, 7])
- **Small** groups (e.g. friends clique)  $\leftrightarrow$  **large** groups (e.g. political party)
- **Primary** group (e.g. family)  $\leftrightarrow$  **secondary** group (e.g. colleagues)
- **In-group** ("my group") (special in group is reference group)  $\leftrightarrow$  **out-group** ("the others")
- **Quasi** groups (Profile clusters only)
- "Crowd", "mass", "clique", "gang", "community", "company", "squad", "team", ....



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- "Crowd", "mass", "clique", "gang", "community", "company", "squad", "team", ....



Two basic possibilities to determine groups:

- Cluster profile elements of individuals (danger: quasi groups)
- or determine groups via social network (→ sociometry / network analysis)



What characterizes groups in sociometry? [11, 2]: groups are sub-graphs in a social network with the following properties:

- **Density:** groups are denser than randomly chosen sub-graphs, (nodes have large neighborhood in G) → "Intra cluster coherence"
- **Compactness:** mean average path-lengths are small within groups and/or connectivity is high (compare [1] for definitions) → "Intra cluster coherence"
- **Mutuality:** many ties are reciprocal → "Intra cluster coherence"
- **Separation:** group members have more ties within the group than outside → "inter cluster decoherence"
- **Criteria are not independent:** Moon [12]: Each member is connected to at least  $1/k$  other members → distance between members is at most k. (see [2])

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A subset  $U \subseteq V$  of a Graph  $(V, E)$  is a **clique** if  $G([U])$  is a **complete** graph;  $G([U])$  is the sub-graph induced by U.

- A clique is **maximal** if there is no clique  $U'$  with  $U \subset U'$  in G
- A clique is a **maximum** clique if there is no clique with more vertices in G

- Cliques are “perfect” in that they are
  - **perfectly dense**: Maximum degree  $\Delta(G([U])) = |U|-1$ ; minimum degree  $\delta(G([U])) = |U|-1$ ; average degree  $\bar{\delta}(G([U])) = |U|-1$
  - **perfectly compact**:  $\text{diam}(G([U]))=1$ , **mean av. path length** = 1, **perfectly connected**: if  $|U|=k$  then  $G([U])$  is  $(k-1)$  vertex- and edge-connected



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$G$  is  **$n$ -vertex connected** if  $|V| > n$  and  $G - X$  is connected for every  $X \subset V$  with  $|X| < n$ ;

$G$  is  **$n$ -edge connected** if  $|V| > 2$  and  $G - Y$  is connected for every  $Y \subset E$  with  $|Y| < n$ ;



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