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Distances: Centroids

- Competitive objective: Given number of store (Customers will just choose store b
- Social Problem: Example: find "social € scientists try to find a partner at a compu science parties?) ☺
- Formalization: For u, v: $\gamma_u(v)$ =number Anhalten Präsentation beenden u than to v; If one salesman selects u and competitor selects v as locations, the first will have

$$\gamma_{u}(v) + \frac{1}{2}(|V| - \gamma_{u}(v) - \gamma_{v}(u)) = \frac{1}{2}|V| + \frac{1}{2}(\gamma_{u}(v) - \gamma_{v}(u))$$

customers



- Example: Facility location problems: Objective function on d(u,v): e.g. minimax (minimize maximal distance (e.g.: hospital emergency)) \rightarrow can be mapped to social case
- For the moment: G is undirected and unweighted (e.g. "friendship"). Mapping to weighted and / or directed case is possible.
- Eccentricity e(u)=max{d(u,v); v∈V}

e to open a

computer

at social

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- Competitive objective: Given number of competitors: where to open a store (Customers will just choose store based on minimal distance)?
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customers



◆Competitor will want to minimize

$$f(u,v) = \gamma_u(v) - \gamma_v(u)$$

→ Possible centrality index: First salesman knows the strategy of the competitor and calculates for each location the worst case:

$$c(u) = \min_{v} \{ f(u, v) : v \in V / \{u\} \}$$

D_r

 c(u) is called centroid value: measures the advantage of location u compared to other locations: Minimal loss of customers if he choses u and a competitor choses v ◆Competitor will want to minimize

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Shortest Paths: Stress

- Heuristic: If a vertex is part of many shortest paths → "much information will run through it" if information is routed along shortest paths
- Social analogon: People that are asked to contribute to a workflow more often than others
- A vertex v is more central the more shortest paths run through it. Let $\sigma_{ab}(v)$ denote the number of shortest paths from node a to node b containing v. $\sigma_{ab}(v)$ can be >1 if there there are several paths with the same minimal length

stress centrality:
$$c(v) = \sum_{a \in V: a \neq v} \sum_{b \in V: b \neq v} \sigma_{ab}(v)$$

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$$c(v) = \sum_{a \in V; a \neq v} \sum_{b \in V; b \neq v} \log \sigma_{ab}(v)$$

Shortest Path Betweenness (SPB) centrality is then:

$$c(v) = \sum_{a \neq v} \sum_{b \neq v} \delta_{ab}(v)$$

- Interpretation: Control that v exceeds on the communication in the graph
- Also applicable to disonnected graphs
- Algorithm by Ulrik Brandes computes SPB in $O(|V||E| + |V|^2 log|V|)$ time

 Again assume that communication (workflows etc.) happen along shortest paths only. Let

$$\delta_{ab}(v) = \frac{\sigma_{ab}(v)}{\sigma_{ab}}$$

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with σ_{ab} : total number of shortest paths between nodes a and b.

Interpretation. Probability that v is involved in a communication between a and b

Shortest Paths: Shortest Path Betweenness

Define c_SPB for edges analogously

$$c(e) = \sum_{a \in V} \sum_{b \in V} \delta_{ab}(e)$$

- Possible: Interpret quantity $\delta_{ab}(v)$ as general relative information flow through v ("rush")
- Other variants: Instead of shortest paths between a and b regard
 - the set of all paths
 - the set of the k-shortest paths (interesting for social case; choose small k)
 - the set of the k-shortest node disjoint paths
 - the set of paths not longer than (1+s)d(a,b)

Deriving edge centralities from vertex centralities

- What we have seen so far: Various centrality measures mostly for vertices (based on degree, closeness, betweenness)
- ◆ Formal way to translate a given vertex centrality index to a corresponding edge centrality: Apply the given vertex centrality to a transformed version of G, the edge graph
- Given original G =(V,E) then the edge graph G' = (E,K) is defined by taking original edges as vertices. Two original edges are connected in G' if they are originally incident to the same original node.
- Size of G' may be quadratic (w.r.t. number of nodes) compared to G

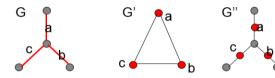
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Deriving edge centralities from vertex centralities



- Remember: Vertex stress centrality for node x: Number of shortest paths that use x; Straightforward version for edge e: Number of shortest paths that use e;
- → Upper Example: G: Stress centrality of edge a would be 3; But in edge graph G' stress centrality of original edge a (now a node) is 0.
- → Formal translations of vertex centrality indices to edge centralities with edge graphs are not well suited for all purposes
- → Introduce incidence graph G": Each original edge is split by new "edge vertex" that represents the edge → Now vertex indices can be applied, preserving the intuition.

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Vitality

- Intuition: Measure importance of vertex (or edge) by the difference of a given quality measure q on G with or without the vertex (edge):
 - \rightarrow Vitality v(x) of graph element x : v(x) = q(G) q(G\{x})

R

- Example 1 for quality measure q: Flow:
 - Given directed graph G with positive edge weights w modeling capacities. The flow f(s,t) from node s (source) to node t (sink) is defined as:

$$f(s,t) = \sum_{e \in \{Out-Edges \ of \ s\}} \widetilde{f}(e) = \sum_{e \in \{In-Edges \ of \ t\}} \widetilde{f}(e)$$

where the local flows \widetilde{f} respect capacity contraints: $0 \le \widetilde{f}(e) \le w(e)$ and balance conditions:

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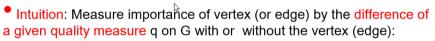
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- Computing a flow f: $E \to \mathbb{R}$ of maximum value (tweaking the local flows): $O(|V| |E| \log(|V|^2/|E|))$ (Algorithm by Goldberg & Tarjan (see [2]))
- Now define quality measure by e.g.:

$$q(G) = \sum_{\substack{s,t \in V \\ k}} \max f(s,t)$$

• Social analog of flow: Workflow, Information-flow, "Doing favors flow" etc.

• Besides vitality-based centrality $c(x) = v(x) = q(G) - q(G\setminus\{x\})$ we may also define a centrality as max-flow betweenness: denote: $f_{st}(G) = \max_G f(s,t)$ we may then define:

$$c(u) = \sum_{s,t \in V: u \neq s,t} \frac{f_{st}(G) - f_{st}(G \setminus \{u\})}{f_{st}(G)}$$

• The numerator denotes the amount of flow that must go through node u

Vitality

Example 2: Mobile (Peer to Peer) communication-network: Each node should be connected to each other node by as few intermediaries as possible. → quality measure: Wiener Index

$$q(G) = \sum_{v \in V} \sum_{w \in V} d(v, w)$$

Possible: write Wiener Index with the help of closeness centrality $c_c(v)$

$$q(G) = \sum_{v \in V} \frac{1}{c_c(v)}$$

Define centrality "closeness vitality" of graph element x as vitality:

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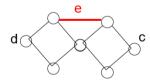
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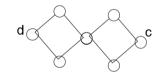
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Stress Centrality as Vitality

Example



- Number of shortest paths: 54
- Number of shortest paths containing e: 8
- \bullet σ_{cd} =1 (length 3)



- Number of shortest paths: 64
 (18 of them have increased in length)
- \bullet σ_{cd} =4 (length 4)

• We had: stress centrality of v or e is equal to number of shortest paths through v or e

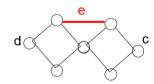
$$c_{stress}(v) = \sum_{a \in V; a \neq v} \sum_{b \in V; b \neq v} \sigma_{ab}(v) \qquad c_{stress}(e) = \sum_{a \in V} \sum_{b \in V} \sigma_{ab}(e)$$

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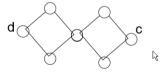
- Intuition: $c_{stress}^{\mathbb{R}}(v)$ seems to measure the number of shortest paths that would be lost if v wasn't avaliable any more
- $^{\bullet}$ Why can't we directly use $c_{\it stress}$ as a graph quality index to construct a vitality index ?
- ◆ Because actual number of shortest paths can INCREASE if e.g. edge is taken away

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$$c_{vitality}(v, G) = c_{stress}(v, G) - c_{stress}(v, G \setminus \{v\})$$

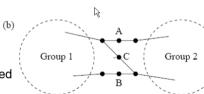
with

$$c_{stress}(v, G \setminus \{v\}) = \sum_{a \in V; a \neq v} \sum_{b \in V; b \neq v} \sigma_{ab} [d_G(a, b) = d_{G \setminus \{v\}}(a, b)]^{k}$$

(Iverson notation)

Critique on Betweenness Based Centralities

- major critique: Max-Flow betweenness centrality (suggested to counteract this drawback) may exhibit similar problems
- here: special Max-Flow betweenness centrality mfb:
 - -- limit edge capacity to one
 - -- mfb(i) := maximum possible flow through i over all possible solutions to the s-t-maximum flow problem, averaged over all s and t.

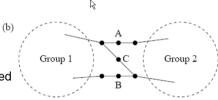


(b) In calculations of flow betweenness, vertices A and B in this configuration will get high scores while vertex C will not.

Source: [5]

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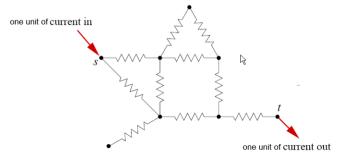
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(1) (b) (2) (B) (Q) (...)

Random Walk Centrality == Current Flow Btw. Centrality (see [5])

- flow of electric current in a resistor network; V_i = voltage (potential) at vertex i
- Current Flow betweenness cfb centrality : cfb(i) := amount of current that flows through i in this setup, averaged over all s and t.





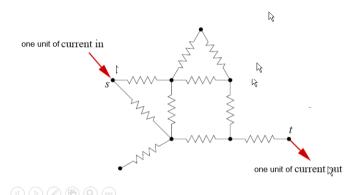


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$$\sum_{j} A_{ij}(v_i-v_j)=b_{is}-b_{it},$$
 if there is an edge between i and j , otherwise,
$$\delta_{ij}=\left\{\begin{array}{cc} 1 & \text{if there is an edge between } i \text{ and } j,\\ 0 & \text{otherwise.} \end{array}\right.$$
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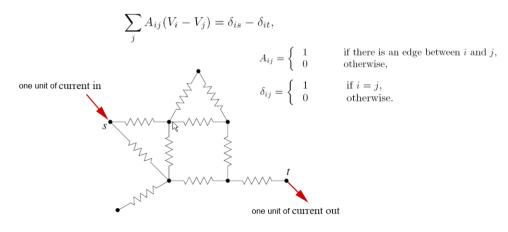
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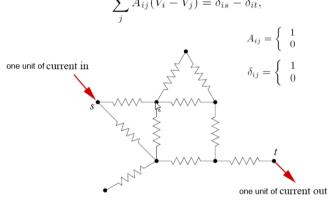
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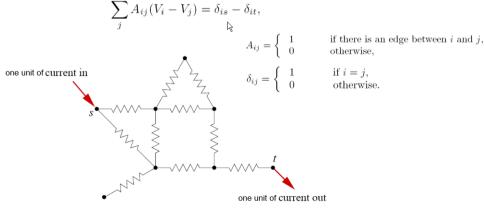


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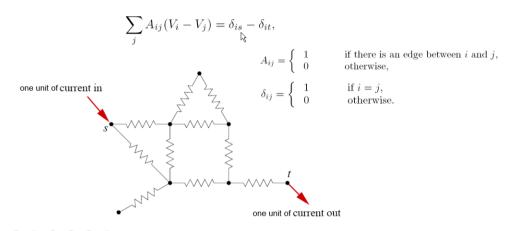
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$$\sum_{j} A_{ij}(V_i - V_j) = \delta_{is} - \delta_{it} \qquad \underbrace{(\mathbf{D} - \mathbf{A})}_{\text{"Graph Laplacian"}} \mathbf{V} = \mathbf{s}$$

D is the diagonal matrix with elements $D_{ii} = k_i$

source vector
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 $s_i = \begin{cases} +1 & \text{for } i = s, \\ -1 & \text{for } i = t, \\ 0 & \text{otherwise.} \end{cases}$

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unit current flow at nodes s and t:

$$I_s^{(st)} = 1, \qquad I_t^{(st)} = 1.$$

cfb(i) (denoted as b_i) is then:

$$b_i = \frac{\sum_{s < t} I_i^{(st)}}{\frac{1}{2} n (n-1)}. \tag{takes O(m n²) for all i)} \rightarrow \text{(plus matrix inversion:)}$$

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- cfb == random walk betweenness centrality (rwb):
- rwb(i): move around "messages": start (absorbing) random walk at s. end at t:

rwb(i):= net number of times that a message passes through i on its journey (averaged over a large number of trials and averaged over s, t)

("net" number of times: "cancel back and fourth passes")

if in i, probability that in next step j:

$$M_{ij} = \frac{A_{ij}}{k_j}, \quad \text{for } j \neq t,$$

$$\mathbf{M} = \mathbf{A} \cdot \mathbf{D}^{-1}$$
 with $D = \operatorname{diag}(k_i)$
$$D_{ii} = k_i$$

