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Part I: Introduction: Social Games, Social Media, Social Context



Social Gaming / Social Computing SS 2013

PD Dr. Georg Groh







Perspectives on Digital Games

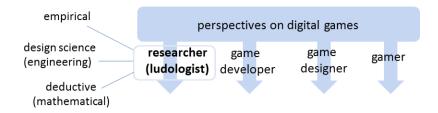
"computer games are perhaps the richest cultural genre" that exists and this fact demands a "search for a suitable methodological approach" [Aarseth, 2001]





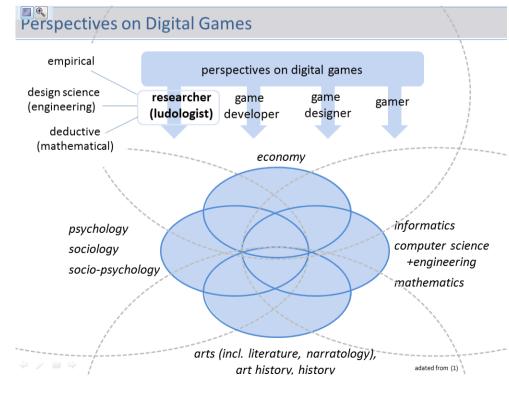


Perspectives on Digital Games

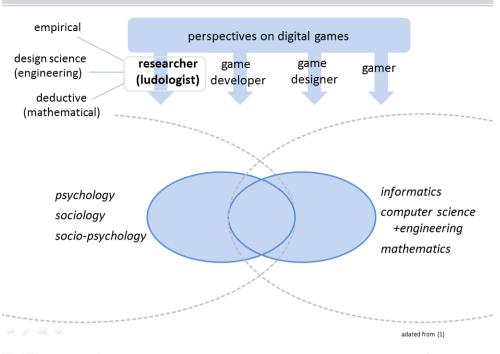


Ludology: "the discipline that studies game and play activities" [Frasca, 1999; in (1)]

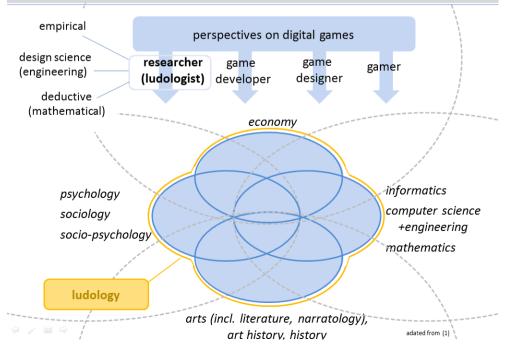
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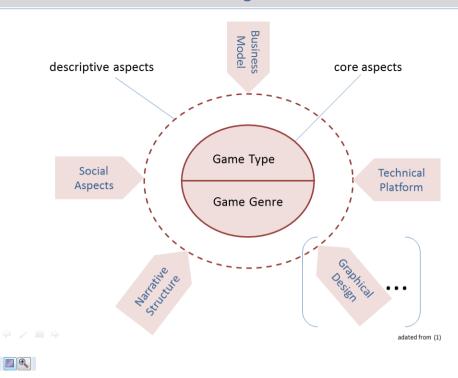
Perspectives on Digital Games



Perspectives on Digital Games

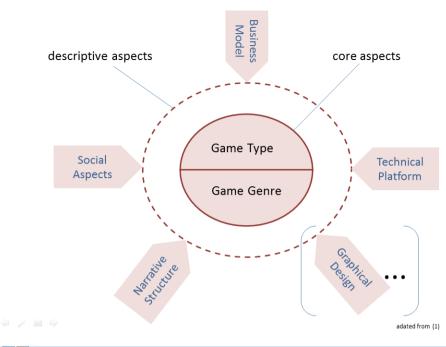


Classification Framework for Digital Games



General Concepts and Definitions for "Play" and "Games"

Classification Framework for Digital Games



Concepts and Definitions for "Play" and "Games"

Dutch cultural historian Johan Huizinga [Huizinga, 1939; in (1)]:

(higher form of) play is:

- 1. "a free activity
- 2. standing quite consciously outside "ordinary" life as being "not serious", but at the same time absorbing the player intensely and utterly
- 3. is an activity connected with no material interest, and no profit can be gained by it.
- 4. proceeds within its own proper boundaries of time and space
- 5. according to fixed rules and in an orderly manner.
- 6. promotes the formation of social groupings which tend to surround themselves with secrecy and to stress their difference from the common world by disguise or other means."





Concepts and Definitions for "Play" and "Games"

Writer and philosopher Roger Caillois [Caillois, 1961; in (1)]:

play is activity characterized as:

- 1. free as in a voluntary activity,
- 2. separate in time and space and defined in advance,
- 3. uncertain in course and results beforehand,
- 4. unproductive in a materialistic way,
- 5. governed by rules just applicable to the play, and
- 6. make-believe of a second reality or free unreality.

concepts and Definitions for "Play" and "Games"

Philosopher Bernhard Suits:

playing a game as the "voluntary effort to overcome unnecessary obstacles" [Suits, 1978, p. 55]:

- 1. attempt to achieve a specific state of affairs [prelusory goal],
- 2. using only means permitted by rules [lusory means],
- 3. where the rules prohibit use of more efficient in favor of less efficient means [constitutive rules], and
- 4. where the rules are accepted just because they make possible such activity [lusory attitude].

Concepts and Definitions for "Play" and "Games"

Writer and philosopher Roger Caillois [Caillois, 1961 in (1)]:

mary power of	AGÔN (Competition)	ALEA (Chance)	MIMICRY (Simulation)	ILINX (Vertigo) also: German: Rausch, Engl: flus
PAIDIA Tumult Agitation Immoderate laughter	Racing Wrestling not regulated Etc. Athletics	Counting-out rhymes Heads or tails	Children's initiations Games of illusion Tag, Arms Masks, Disguises	Children "whirling" Horseback riding Swinging Waltzing
Kite-flying Solitaire Patience	Boxing, Billiards Fencing, Checkers Football, Chess	Betting Roulette		Yolador Traveling carnivals Skiing Mountain climbing
Crossword puzzles	Contests, Sports in general	Simple, complex, and continuing lotteries*	Theater Spectacles in general	Tightrope walking

Caillois' Taxonomy of Play and Games. Source: [Caillois, 1961 in (1)]

Concepts and Definitions for "Play" and "Games"

Ludologist Brian Sutton-Smith [Sutton Smith , 1997; in (1)]:

- 1. Play as progress: covers children's play or the play of animals, explicitly excludes play of adults, understood primarily as developmentand not entertainment.
- **2. Play as fate:** usually applied for all types of gambling games and other games of pure chance.
- **3.** Play as power: representation of a conflict as in sports, athletics or contests in general.
- 4. Play as identity: traditional and community celebrations such as festivals or rituals: means to confirm, maintain or advance the power and identity of communities of participating players.

Concepts and Definitions for "Play" and "Games"

Ludologist Brian Sutton-Smith [Sutton Smith, 1997; in (1)]:

- 5. Play as the imaginary: applied to the playful improvisation in a play world: idealizes imagination, creativity and flexibility.
- **6. Of the self:** individually desired experiences by the player, i.e. fun, relaxation, escape with an intrinsic satisfaction.
- 7. Play as frivolous: usually applied to the activities of the idle or the foolish, such as in 'playing around'; can be understood as an invert to the classical 'work ethic'.



Concepts and Definitions of "Play" and "Game" extending to Virtual Play and Digital Games:

Game Researcher's Perspective

Concepts and Definitions for "Play" and "Games"

"Play" vs. "Game"



- Social aspects in aforementioned general classification frameworks often implicitly contained:
 - o formation of social groupings (Huizinga)
 - community identity (Sutton-Smith)
 - O



Digital Game: Game involving computer(s)



uncpts. and Defs: Vrtl. Play & Dig. Games: Academic Prspctv.

"play" ←→ "game":

- [Salen and Zimmerman, 2004; in (1)]:
 - O Descriptive distinction: Games are a subset of play.
 - O Conceptual distinction: Play is an element of games.
- play: activity; game: activity or object
- [Salen and Zimmerman, 2004; in (1)]: play: "free movement within a more rigid structure"
- [Salen and Zimmerman, 2004; in (1)]:
 - O digital games \rightarrow meaningful play
 - O play that can "overflow and overwhelm the more rigid structure resulting in unpredictable results" → transformative play

chopts. and Defs: Vrtl. Play & Dig. Games: Academic Prspctv.

",play" $\leftarrow \rightarrow$ ",game":

- [Salen and Zimmerman, 2004; in (1)]: 3 categories of "play"
 - O being playful

(incl. playful state of mind \Rightarrow cp. Suits' lusory attitude; Sutton-Smith: informal social play, solitary play, or playful behaviors)

O ⊃ ludic activities

(incl. all non game behaviors of "playing"; cp. loosely Caillois' agôn, alea, mimicry, and ilinx)

O ⊃ Game play:

formalized interaction when players follow the rules of a game and experience its system through play.

Chopts. and Defs: Vrtl. Play & Dig. Games: Academic Prspctv.

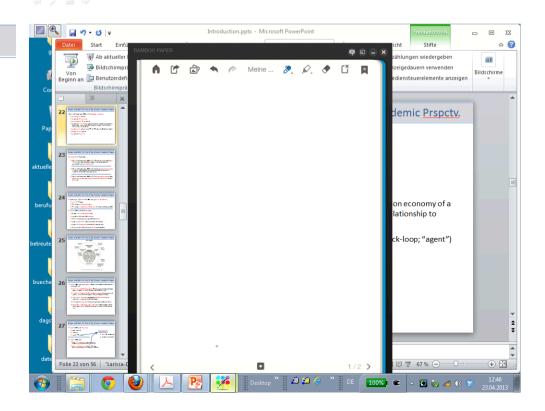
[Salen and Zimmerman, 2004; in (1)]: digital games as systems:

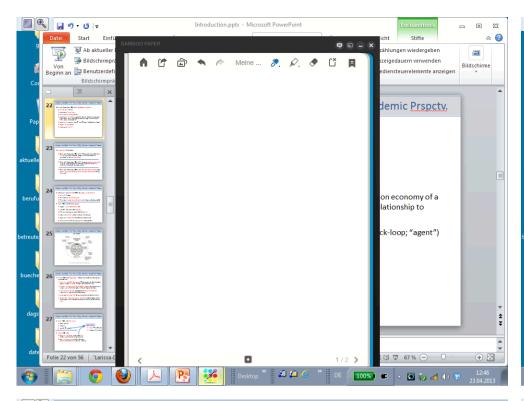
- O as ermergent systems
- o as systems of uncertainty
- O as information theory systems
- as systems of information (imperfect, perfect); information economy of a digital game: value created by information through its relationship to other pieces of information.
- o as cybernetic systems: (input → state → output; feedback-loop; "agent")
- O as game theory systems
- o as systems of conflict

uncpts. and Defs: Vrtl. Play & Dig. Games: Academic Prspctv.

",play" $\leftarrow \rightarrow$ ",game":

- [Salen and Zimmerman, 2004; in (1)]: definition of game:
 - O A game is a system
 - O in which players engage in
 - O an artificial
 - O conflict.
 - O defined by rules,
 - O that results in a quantifiable outcome.
- [Salen and Zimmerman, 2004; in (1)]: digital game:
 - o immediate but narrow interactivity
 - O manipulation of information
 - automated complex systems
 - networked communication

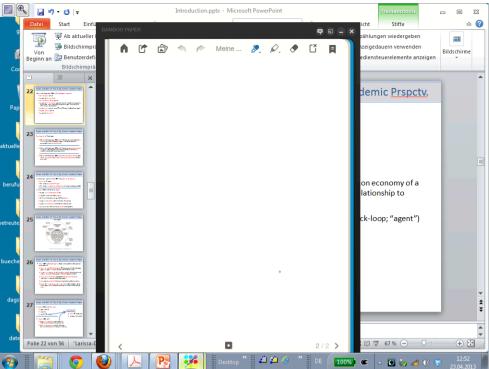






[Salen and Zimmerman, 2004; in (1)]: digital games as systems:

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Encpts. and Defs: Vrtl. Play & Dig. Games: Academic Prspctv.

- Ludologist: Jasper Juul [Juul, 2005; in(1)]: games as interaction of
 - o rules of the game
 - O The player(s)' pursuit of the goal.
 - O The player's competence and repertoire of strategies and playing methods
- [Juul, 2005; in(1)]: definition of game:
 - O A game is a rule-based system with
 - O a variable and quantifiable outcome,
 - O different outcomes are assigned different values,
 - o player exerts effort in order to influence the outcome,
 - o player feels emotionally attached to the outcome, and
 - o consequences of the activity are optional and negotiable.

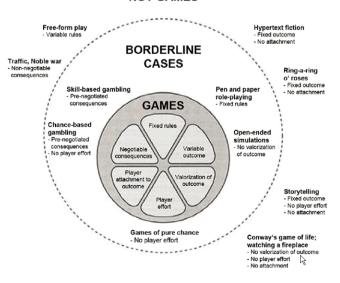
uncpts. and Defs: Vrtl. Play & Dig. Games: Academic Prspctv.

Social aspects of digital games:

- [Salen and Zimmerman, 2004; in (1)]: "When games are framed as Social Play the relationships between elements in the game system are considered to be social relationships"
- [Salen and Zimmerman, 2004; in (1)]: "games are emergent social systems in which simple play behaviors and social interactions can result in incredibly complicated experiences of play"
- O [Salen and Zimmerman, 2004; in (1)]: "In transformative social play players extend, transform, and manipulate existing social relationships through play itself"

uncpts. and Defs: Vrtl. Play & Dig. Games: Academic Prspctv.

NOT GAMES



uncpts. and Defs: Vrtl. Play & Dig. Games: Academic Prspctv.

- [Juul, 2005; in(1)]: digital games: "Games are transmedial, and computers a game medium":
 - O Rules are upheld by the computer → allowing more flexible and complex games, or games in which the players do not know the rules.
 - O Variable outcome can be determined by a computer based on actions of players; persistent on-line games: often just temporal outcomes
 - O Valorization of outcome omitted and attachment to outcome less important in some open-ended digital games
 - o new ways for player effort because of optionally non-physical nature.
 - Negotiable consequences not as implicit as in traditional games. Some digital games rather blended into normal life and not 'outside ordinary life'.

uncpts. and Defs: Vrtl. Play & Dig. Games: Academic Prspctv.

- Frasca [Frasca, 2007; in(1)]: properties of play
 - o subjective (activity + state of mind)
 - o engaging (pleasure + attention)
 - O players believe in their active participation (cp Caillois: ,make-belive')
 - limits player's immediate future (freedom, but predictable set of outcomes)
 - player's willing to tolerate all probable consequences (←→Juuls', optional, negotiatable consequences')

uncpts. and Defs: Vrtl. Play & Dig. Games: Academic Prspctv.

- [Juul, 2005; in(1)]: three levels:
 - o game (system)
 - o player(s)
 - o world (→ context)

- Social Play:
- o rules → collaboration
- community formation

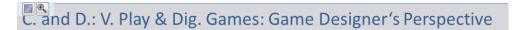
- [Juul, 2005; in(1)]:
 - O Games of emergence: some simple rules combining to form interesting variations.
 - games of progression: separate challenges presented serially (fiction, narrative structure)

Chopts. and Defs: Vrtl. Play & Dig. Games: Academic Prspctv.

- Frasca [Frasca, 2007; in(1)]: properties of games
 - social ("by default social endavours") ("single gaming: always framed through social concepts")
 - O games are play activities and objects
 - O games have rules
 - player performance is measured and valued correlating to a certain social status
 - O players believe to actively participate in games (←→) Juul's required 'player effort') (cp. games of pure luck).
 - O game consequences are not optional
 - "Any activity can be a game but not every activity is a game"



Concepts and Definitions of "Play" and "Game" extending to Virtual Play and Digital Games: Game Designer's Perspective



Game Design:

- O design rules and content
- often perceived as art form
- o applied ludology
- only very recently in researcher's focus (see (1) for cites)

B

Social Play:

rules -> collaboration

community formation

Chopts. and Defs: Vrtl. Play & Dig. Games: Academic Prspctv.

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and D.: V. Play & Dig. Games: Game Designer's Perspective

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No.

c. and D.: V. Play & Dig. Games: Game Designer's Perspective

- game designer & ludologist Chris Crawford [Crawford 1984; in (1)]:
 - O Representation: a digital game is a "closed formal system that subjectively represents a subset of reality."
 - O Interaction:
 - players change digital representations.
 - injects social / interpersonal element
 - passive challenge → active challenge
 - emotional significance
 - O Conflict. (cp. prelusory goal)
 - O Safety: digital games provide "safe ways to experience reality".

V

c. and D.: V. Play & Dig. Games: Game Designer's Perspective

- game designer Sid Meier:
 - O in [Rollings and Morris 2000; in (1)]: game: "a series of interesting choices":
 - o in [Rouse 2001; in (1)]:
 three criteria for interesting choices:
 - no single option should be best
 - options should not be equally good
 - player must be able to make informed choice

C. and D.: V. Play & Dig. Games: Game Designer's Perspective

- game designer Greg Costikiyan
 - O [Costikiyan 1994; in (1)]: "a game is a form of art in which participants, termed players, make decisions in order to manage resources through game tokens in the pursuit of a goal"
 - O [Costikiyan 2002; in (1)]: "a game is an interactive structure of endogenous meaning that requires players to struggle toward a goal"
- game designer Jesse Schell [Schell 2010; in (1)]
 - oplay: "manipulation that indulges curiosity"
 - O game: "a problem-solving activity, approached with a playful attitude"

Players of Digital Games

1