

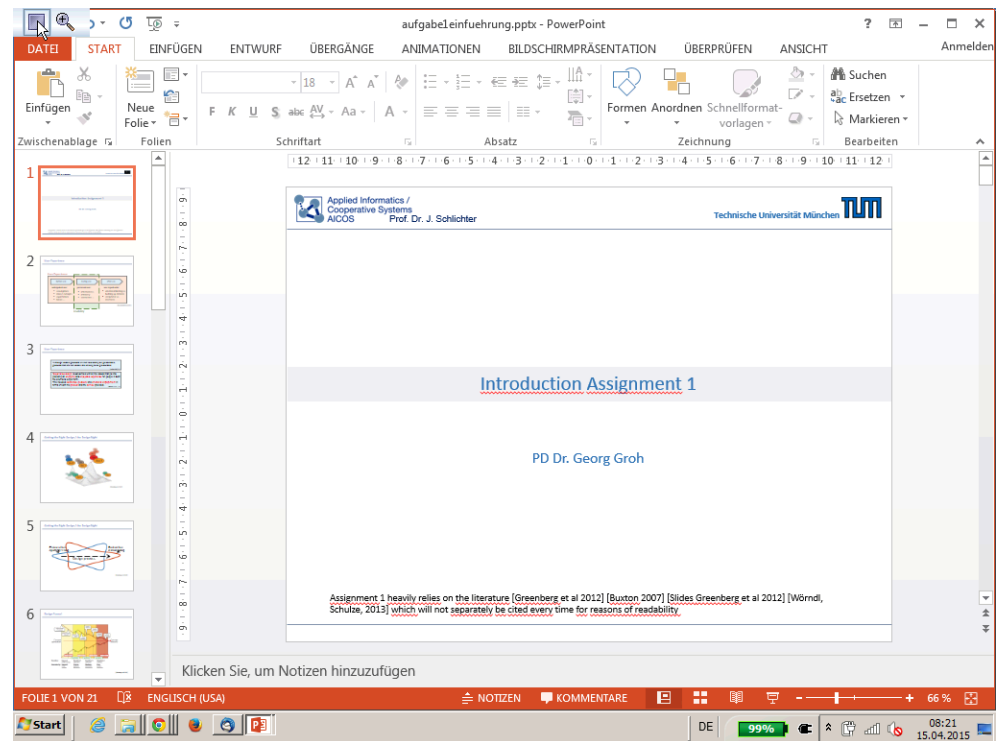
Script generated by TTT

Title: groh: profile1 (15.04.2015)

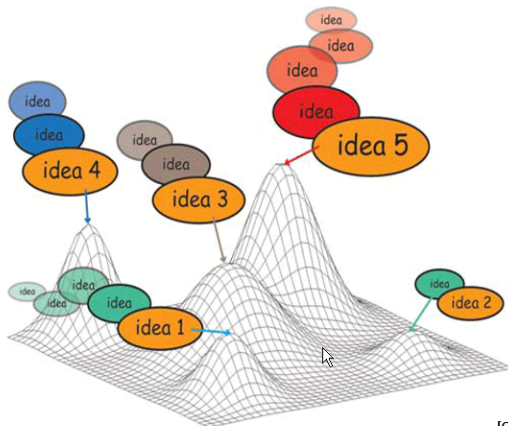
Date: Wed Apr 15 08:21:21 CEST 2015

Duration: 82:35 min

Pages: 14

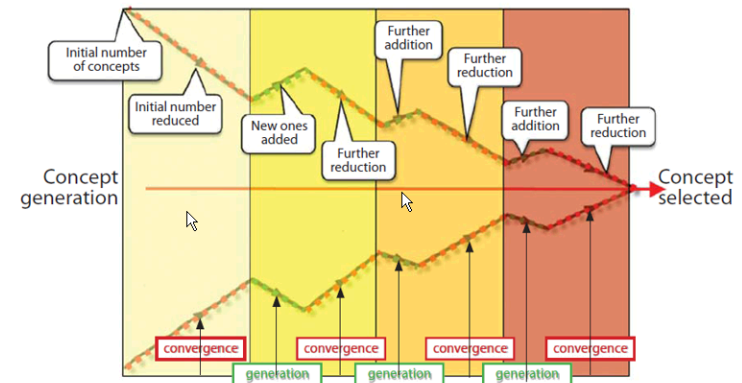


Getting the Right Design / the Design Right



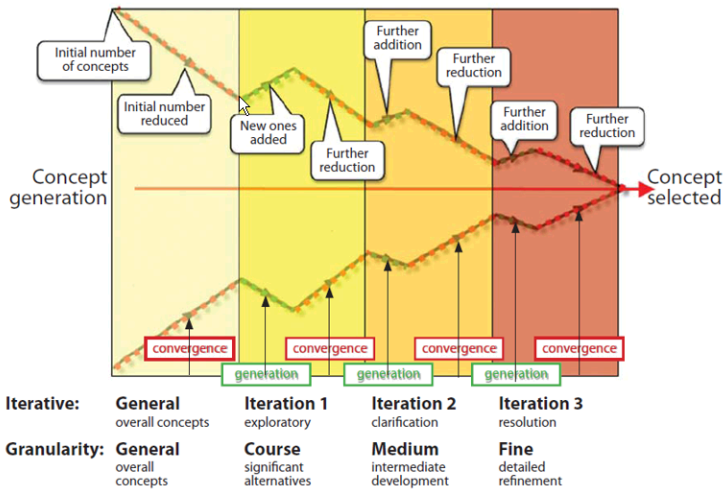
[Greenberg et al 2012]

Design Funnel



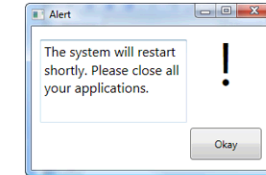
| | General | Iteration 1 | Iteration 2 | Iteration 3 |
|---------------------|--------------------------|---------------------------------|---------------------------------|--------------------------|
| Iterative: | General overall concepts | exploratory | clarification | resolution |
| Granularity: | General overall concepts | Course significant alternatives | Medium intermediate development | Fine detailed refinement |

[Greenberg et al 2012]



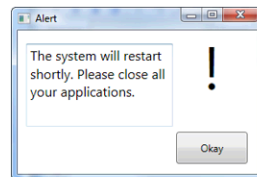
[Greenberg et al 2012]

| <u>SKETCH</u> | <u>PROTOTYPE</u> |
|---------------|------------------|
| EVOCATIVE | → DIDACTIC |
| SUGGEST | → DESCRIBE |
| EXPLORE | → REFINE |
| QUESTION | → ANSWER |
| PROPOSE | → TEST |
| PROVOKE | → RESOLVE |
| TENTATIVE | → SPECIFIC |
| NONCOMMITTAL | → DEPICTION |



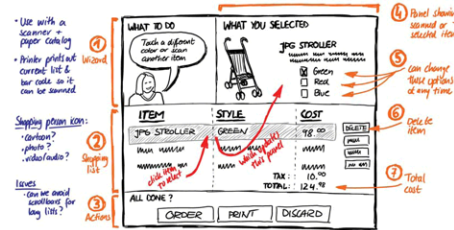
[Greenberg et al 2012]

| <u>SKETCH</u> | <u>PROTOTYPE</u> |
|---------------|------------------|
| EVOCATIVE | → DIDACTIC |
| SUGGEST | → DESCRIBE |
| EXPLORE | → REFINE |
| QUESTION | → ANSWER |
| PROPOSE | → TEST |
| PROVOKE | → RESOLVE |
| TENTATIVE | → SPECIFIC |
| NONCOMMITTAL | → DEPICTION |



[Greenberg et al 2012]

Annotations & Arrows & Notes



Using Photos



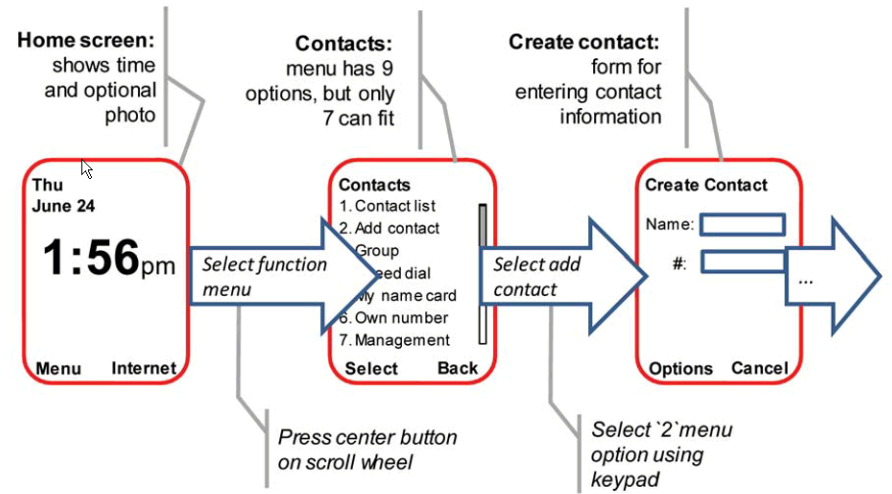
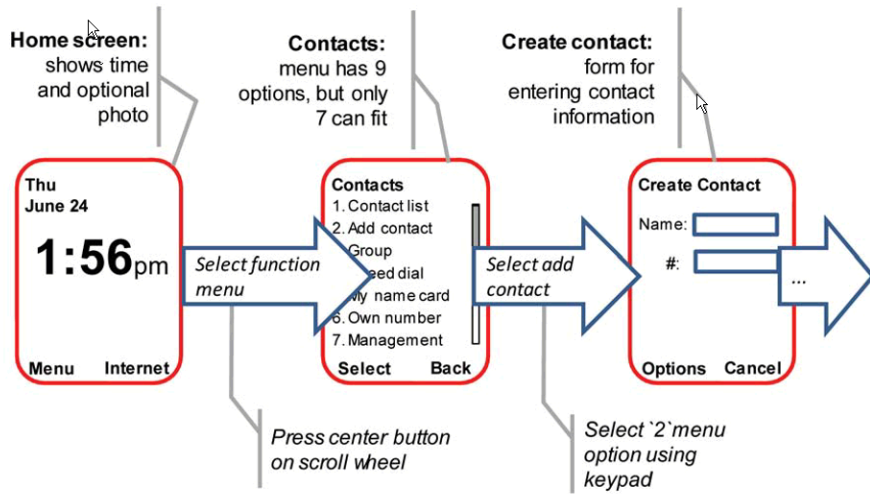
Using Office Supplies



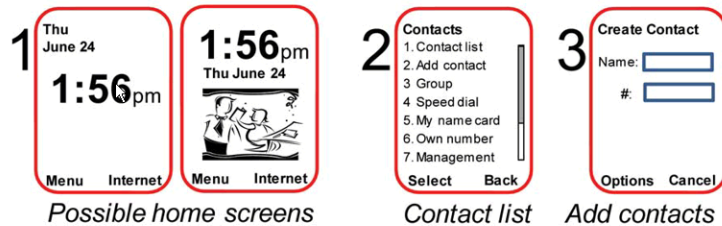
Templates



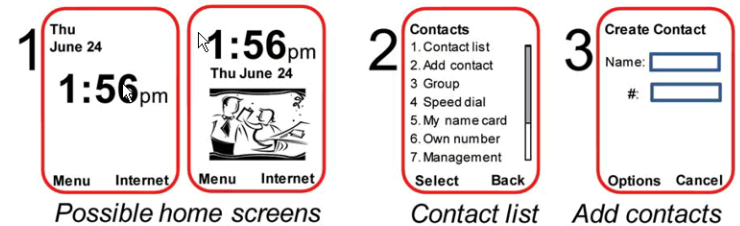
[Greenberg et al 2012]



Indexed Diagrams



Indexed Diagrams



Individual Context Induced By Mobility

Other Individual Context Elements

Long-Term Social Context

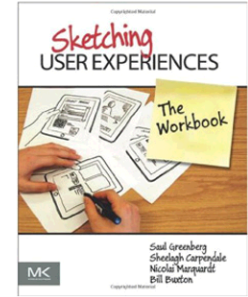
Short-Term Social Context



Companion Website for the Book:

http://sketchbook.cpsc.ucalgary.ca/?page_id=206

Contains slides that you can use as an alternative to the book



Companion Website for the Book:

http://sketchbook.cpsc.ucalgary.ca/?page_id=206

Contains slides that you can use as an alternative to the book

